

Training for Economic Upliftment Phase I Module II; Mwasafu and Masongaleni Centers

In continuation of the Training Programme for Economic Upliftment Module II Training for six days was conducted at Mwasafu from 16th May 2011-21st May 2011 and at Masongaleni 30th May 2011- 4th June 2011.

The following Business skills that were taught during this session were:

- Introduction to business
- Profit and loss
- Cash control
- SWOT analysis
- Marketing 6Ps
- Feasibility study
- Introduction to Book keeping
- Book keeping sample
- Wages
- Dividends
- Business plan
- Project Identification
- Setting of work plan
- Final evaluation

The Session started with the recap on Module I training. The goals and objective of the workshop were well defined by the trainer, followed by Religious sessions.

The Module II sessions have been very interactive. The trainers received number of questions which were very well handled and easily understood by participant.

Achievements :

The training has helped the women:

- In their life, homes and community
- The groups have learnt their weaknesses
- They have learnt how to make their business to grow
- As a result the women feel that their children will grow in good environment

Comments received from participants

“We have our own small business, but we did not know how to keep records or check on profits made by us. Now we have learnt how to keep records and utilize our profits better”

“The trainings on Leadership skills were like an eye opener; we had formed groups earlier but used to break up easily, now we know where our faults were.”

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